

# MBA COURSE INFO



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# MBA COURSE INFO

## **What is MBA ?**

A Master of Business Administration, commonly known as an MBA, is a post graduate-level degree that covers a wide range of business specialization, such as marketing management, finance management, human resource management, operations management and many other specializations.

## **What are the different types of mode of learning in MBA ?**

Usually the types of mode of learning in MBA are:

Full Time Mode

Industry Integrated / Part Time / Weekend Mode / Earn and Learn MBA

Correspondence / Online Mode

Usually Correspondence MBA is done by working professionals having experience for career growth.

Fresh Graduates can prefer Full Time / Earn and Learn MBA / Weekend MBA (Job+Study)

## **Does it have any entrance?**

Full Time Mode- Entrance required

Industry Integrated / Part Time / Weekend Mode / Earn and Learn MBA – Entrance Not Required

Correspondence / Online Mode– Entrance Not Required

## **Is MBA equivalent to Masters?**

**Yes, If the MBA is recognised by UGC approved University OR if PGDM (Post Graduate Diploma in Management) is approved by AICTE (All India Council of Technical Education) and if the duration is minimum 2 years, then it is considered equivalent to masters degree.**

## **What is the difference between PGPM / PGDM / MMS / MBA?**

**PGPM- Post Graduate Program in Management, is usually offered by IIMs (Indian Institute of Management) and other autonomous institutions.**

**PGDM- Post Graduate Diploma in Management, is usually offered by AICTE approved Institutions.**

**MMS- Masters in Management Studies, is usually offered by Mumbai University (its equivalent to MBA).**

**MBA- Masters in Business Administration, is usually offered by UGC Approved University all over India.**

## **What is the eligibility for MBA?**

**Any Graduation with 50% for open category (45% for SC/ST) from UGC recognised University.**

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## What is the different kind of Entrance Exams for MBA?

There are different entrance exams conducted at National / State level like:

Name	Level	Conducted by	Conducted for	Exam In Month of	Offline / Online
CAT-Common Admission Test	All India Level	IIMs	All IIMs, CAT scores accepted in many other colleges too	November	Online
XAT	All India Level	XLRI-Jamshedpur	XLRI-Jamshedpur	December	Online
MAT	All India Level	AIMA-All India Management Association	Many Colleges all over India	4 times a year, Dec-Feb-May-Sept	Both
Mah-MBA-CET	State	DTE-Maharashtra	All colleges in Mumbai, Maharashtra	March	Online
NMAT	All India Level	NMIMS University	NMIMS University	March, April	Online
CMAT	All India Level	AICTE	Many Colleges all over India	March-June	Online
ATMA	All India Level	AIMS	Many Colleges all over India	March August	Online
SNAP	All India Level	Symbiosis International University, Pune	Symbiosis International University, Pune	Feb	Online

## What is Duration of MBA?

Full Time- 2 Years

Part Time- 2 / 3 Years

## What is Eligibility for MBA ?

first you Complete your Bachelor's Degree program from a recognized University/Institute.then after you can persue MBA progrms ?

You can get your Bachelor's Degree from any stream like commerce/science/arts.

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## How many Types of MBA Programs ?

There are several basic types of MBA programs - they often vary in length and have different admissions requirements. Course topics are similar throughout all programs.

### Full-Time MBA

A full-time MBA program typically requires two academic years of full-time class work. Many universities offer this program in a daytime format, beginning in late August or early September of the first year and ending in May or June of the second year.

### Part-Time MBA

Part-time MBA programs are designed for working professionals. Classes take place during nights and weekends. This program may take two / three years or more to complete, depending on the chosen workload of the student.

### Executive MBA

This MBA program is often meant for individuals with roughly ten years of work experience in the business world. Coursework is designed to meet the needs of executives and managers and can prepare them for career advancement.

## What is the nature of entrance exam?

Info on different entrance exam is mentioned below :

### 1. Common Admission Test (CAT)

The biggest and most popular entrance examination of India, CAT is conducted by the Indian Institutes of Management (IIM). CAT scores are used for admission by 20 IIMs and various other management institutes across the country. More than two lakh students appear for the exam each year.

The exam started in 1950 and graduated to being an online-entrance test in 2009. Candidates need to attempt 100 questions in 180 minutes. Registration for CAT begins in August-September and the exam is held in November-December. In 2017, CAT was held on November 26.

CAT exam primarily consists of four segments: Verbal, Quantitative, Data Interpretation and Logical Reasoning. These segments are accordingly grouped into sections. CAT has three sections:

Quantitative Aptitude (QA)

Data Interpretation & Logical Reasoning (DILR)

Verbal and Reading Comprehension (VRC)

### 2. Common Management Admission Test (CMAT)

The second largest management entrance examination of the country, CMAT is taken by roughly 1.5 lakh candidates. Conducted by All India Council of Technical Education (AICTE), CMAT is a relatively new addition to the list of MBA exams. The first CMAT exam took place in 2012. However, it has fast become one of the most popular exams of the country. The exam is accepted by more than 500 MBA institutes across the country.

The CMAT exam is held in January every year.

CMAT is a computer-based exam (held for 180 minutes) and tests the candidate's aptitude in four main sections:

Quantitative technique

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Logical reasoning

Language comprehension

General Awareness

### 3. Xavier Aptitude Test (XAT)

Another top management entrance, XAT is a computer based management aptitude test. Conducted by Xavier Labour Relations on the first Sunday of the year (January). XAT scores are accepted by Institute (XLRI) Jamshedpur, XAT is taken by approximately one lakh candidates annually. Traditionally, XAT is held more than 100 management institutes.

XAT tests the candidate on four fronts:

Quantitative Ability

English Language & Logical Reasoning

Decision Making

GK & Essay

However, essay section is used only after candidates have been shortlisted for XLRI courses. Test duration is 170 minutes.

### 4. Symbiosis National Aptitude (SNAP)

Conducted by Symbiosis International University, SNAP is also a national-level management entrance examination. SNAP scores are primarily used for admission to 15 institutes under Symbiosis International University. However, many other MBA colleges use SNAP scores for admission.

SNAP is held in December and the registrations go on till November.

SNAP test is a computer-based exam and held for two hours. It tests a candidates:

General English

Quantitative, Data Interpretation & Data Sufficiency

General Awareness: General Knowledge, Current Affairs, Business Scenario

Analytical & Logical Reasoning

### 5. NMAT by GMAC

NMIMS Management Aptitude Test (NMAT) is also one of the important MBA entrance exams. It has recently been acquired by GMAC and was rebranded as NMAT by GMAC. Scores for this exam will be used for admission to Narsee Monjee Institute of Management Studies (NMIMS), Alliance University, SRM University, BML Munjal University, VIT University, ICFAI Business School (IBS) and Ansal University.

The computer-based exam is held over a 75-day testing window, between October and December. Candidates need to attempt 120 MCQs in 120 minutes.

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NMAT has various candidate-friendly options. For instance, candidates can appear for the exam a total of three times and the best of three scores will be used for admission.

## **The exam has three main sections:**

Language Skills

Quantitative Skills

Logical Reasoning

## **6. Management Aptitude Test (MAT)**

MAT is also one of the most popular MBA entrance exam. More than 600 institutes accept MAT scores for admission to management programmes. Conducted by exam is conducted by All India Management Association (AIMA), MAT is held four times a year – February, May, September and December. The exam is held in both online (computer-based) and offline (written) mode.

Held for 150 minutes, the test has 200 questions.

## **The aspirant is tested in the following five areas:**

Indian and Global Environment

Language Comprehension

Data Analysis and Sufficiency

Mathematical Skills

Intelligence and Critical Reasoning

## **7. AIMS Test for Management Admissions (ATMA)**

ATMA is also a national-level management entrance test. It is conducted in online as well as offline mode and held four times a year-February, May, July and August.

ATMA scores are used for admission in by several management programmes. Held for three hours,

ATMA tests a candidate on the following areas:

Analytical Reasoning Skills Part 1

Analytical Reasoning Skills Part 2

Quantitative Skills Part 1

Quantitative Skills Part 2

Verbal Skills Part 1

Verbal Skills Part 2

## **8. Maharashtra Common Entrance Test (MAH-CET)**

MAH-CET is a state-level management entrance exam. The exam is conducted by the Directorate of Technical Education, Maharashtra, for admission to various management courses such as MMS, PGDBM and PGDM in various institutes in the state of Maharashtra.

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MAH CET is generally held in the month of March. Candidates need to attempt 200 questions in 150 minutes.

## The exam two sections:

Verbal Ability and Reading Comprehension

Quantitative Aptitude and Logical / Abstract Reasoning.

## What Is the Salary and Career ?

The average annual salary for those more fortunate is upto Rs 3-4 lakh. The largest chunk of B-schools — around 52% — falls in the Tier-III category of the study with an average annual salary of Rs 3-5 lakh. That apart, just 60-80% of students in this category are offered jobs during campus placements.

MBA graduates can work with MNCs, private companies, non profits, government or hospitals. Job prospects for MBA holders are good in the United States, but an added advantage is that the degree can open doors for overseas employment as well.

Good B-School candidates can draw upto salary of 6-10 lakhs depending upon their skills and experience.

## What is the fees for MBA Course?

Depending upon the facilities and training provided the fees differ from Institutions to Institutions.

For Full Time MBA, the range of fees is Rs. 1.5 Lakh to 4 Lakh per year.

For Part Time / Weekend Course, the range of fees is Rs. 50,000/- to 1 lakh per year.

For Correspondence / Online course, the range of fees is Rs. 25,000/- to 40,000/- per year.

## When can I join Classes for MBA Entrance / start preparing for MBA Entrance?

You can start preparing for CAT / CET once you enter final year of graduation OR even before that. After graduation also you can start preparing, but this will cause one year delay in admission as you will be able to apply next academic year. Ideally many students give entrance when they are pursuing final year of graduation. For more info regarding how to prepare for entrance plz call / whatsapp 8976055540.

## What are the different Specializations in MBA / PGDM?

The Popular Specializations are: Financial Management, Marketing Management, Human Resource Management, Operations Management, Digital Marketing, Retail Management, Financial Research & Valuation Modeling Business Analytics, Hospitality Management, Banking & Financial Management, Information Systems, International Business, Healthcare & Hospital Administration, and more..

## Do I have to select Specializations at start of course?

No, Most of the MBAs have first year common and second year as specialization, hence you have entire year to decide which specialization to choose in second year. Moreover the faculties can also help and guide to decide.

## What if I score less than 50% in Graduation, am I still eligible?

There are some management programs where % is not a barrier, kindly contact 8976055540 for guidance.

## Which Institute offers Job+Study Option / Earn and Learn MBA?

Very Few Institutes offers this option, would recommend you to search on internet OR contact 8976055540 for guidance.

### Free Career Guidance for other Popular Career Options like:

FASHION / INTERIOR / JEWELLERY / PRODUCT DESIGN, ANIMATION & VFX,  
MARINE ENGG / MERCHANT NAVY, MODELING / PHOTOGRAPHY, BScIT / BCA,  
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